

THE FIRST FRIDAYS (firstfridays.ca) & VIRTUAL FIRST FRIDAYS PRIVACY POLICY

First Fridays is committed to protecting your privacy. We maintain the privacy of your information using security technologies and adhere to policies that prevent unauthorized use of your personal information.

What information does firstfridays.ca collect and how is it used?

To process and fulfill your registration and/or order, we may need to know your name, email address, mailing address, phone number, credit card number, and expiration date.

We might request additional information from you in the future. We might also ask for information about your interests or for feedback about our site so that we can improve our site and service.

In addition to the information we collect directly from you, we also monitor and track usage of our website, viewing and traffic patterns, customer behavior, and other similar information. We compile this information into a statistical aggregate. We use this aggregate information as well as all of your personal information for internal business and administrative purposes including to improve our website, our service, our operations, and our customer service. We also might use your personal information from time to time to send you notices about special offers, new products, services, promotions, and other similar information.

Does www.firstfridays.ca disclose the information it collects to outside parties?

We do not disclose or sell the information that you provide to us to any outside parties. The company that hosts our site and secure server, is the only other company that is authorized to access to the information that you provide us with for the purpose of securing the information and for order fulfillment.

How does firstfridays.ca protect customer information?

When you register, place orders or access your account information, we offer the use of a secure server that encrypts all your personal information before it is sent to us to prevent unauthorized access to your information. We also offer the option of placing a credit card order over the phone or fax.

What are Cookies?

firstfridays.ca does not make use of a feature of your Internet browser called a "cookie" to assign a unique identification to your computer. Cookies are files that your Web browser places on your computer's hard drive.

First Fridays's (www.firstfridays.ca) Privacy Policy Changes

If we decide to change our privacy policy, we will post these changes here so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone.

If you have further questions regarding our privacy practices, please send email to info@firstfridays.ca.